



Friends of the Pacific Grove Public Library

The NEWSLETTER is published quarterly by the FRIENDS OF THE PACIFIC GROVE LIBRARY, a nonprofit organization that retains sole responsibility for editorial content and policy.

Volume 27 ♦ Number 2 ♦ Spring 2014 ♦ www.pglibraryfriends.org.

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Barbara Moore
Dorothy Vriend

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Thanks to all the contributors to this newsletter, and to Cindie Farley who edits much of the material in it. They do great work. Any faults or omissions, or slip ups in punctuation, are mine! - Editor Diane Grindol

President's Letter

Dear Friends,

Forty years; 400 members.

In 2013, when the Board of the Friends of the Pacific Grove Library set a goal of 400 members for 2014, our membership stood at 250. At the end of the first quarter of 2014, our members now number 350. One hundred new Friends is nothing to sneeze at. And, as far as can be determined, it is the highest number of members in our history. But, frankly, it is not where I hoped we would be at this point. I wanted to break 400 by December, 2013, and tickle 500 by December, 2014.

Why is growth important?

First, the money generated from memberships is the Friends' most reliable income source. Some years we receive very generous donations from Library supporters; other years are leaner. But, generous donations or not, the Library depends on the Friends every year—to fund acquisitions, programs for the community, and, often, unexpected expenses.

Second, one measure of our community's commitment to our Library is the health of the organizations that support it. One measure of the health of the Friends is the size of its membership.

Third, with a robust and growing membership, the Friends has more clout as an advocate for the Library. The dark days when the Library was open only 24 hours a week are no longer. But the time will almost certainly come when the president of the Friends will have to address the City Council on behalf of the Library. The larger the number of people the Friends president represents, the more difficult the Friends of the Library is to ignore.

In short, the Library needs more Friends. Ask one of your friends to become one.

Susan Steele



Marita's Business Spotlight

Marita moved her eponymous women's clothing store to its prominent location on Lighthouse five years ago. Her specialty was and remains comfortable, stylish clothes for women of all sizes. An added plus is a selection of interesting jewelry, much of it from local artists. Shortly after the move, she acquired a shoe store almost next door. Again, the focus is on comfort—but not at the sacrifice of style. Now Marita is expanding again. In early April, a new men's clothing store opened on Fountain, just steps from the Library. Visit one or all of these establishments and tell Marita you appreciate her support for the Library.





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Monterey County Gives! and Community Access

The Friends closed out 2013 with our participation in the annual Monterey County Gives! campaign. The goal of this fundraising effort was to support the development of Library access. The Library staff has taken this idea and run with it, planning a project that draws simultaneously on the expertise of Pacific Grove High School students and the experiences of our older community members.

The project will give our high school students valuable experience and their product will be a unique community resource. Once this project is complete, the second phase in the development of Library access will kick in. Our technologically savvy teenagers will serve as a resource for community members needing help with their tablet, phone, or computer in an email after the event.

Groups of high school students will collect and produce oral histories from some of our most esteemed elders. The students will guide the process from start to completion—choosing which elders to interview, creating a storyline, finalizing script, filming, and editing. The finished product will be posted on both the Library and high school websites. The application process begins in April, so the students will be trained and ready to begin when school starts in August.



Ten Reasons to Become a FRIEND!

Your membership does the following:

1. Provides children's programs
2. Purchases books, magazines, and newspapers
3. Supports the Library's online presence
4. Builds the inventory of electronic reading materials
5. Offers programs for the community
6. Revitalizes the look of the Library
7. Promotes the value of reading
8. Creates a vibrant community
9. Makes explicit a commitment to Library improvements
10. Advocates for the importance of the Library

Become a Member Today! Invite Your Friends to Join, too!

Yes, I want to join the Friends of the Pacific Grove Public Library!

Yes, Please RENEW my membership today!

Name(s) _____

Mailing Address _____ Phone(s) _____

City _____ ST ____ Zip _____ Email _____

Individual (\$25)

Family (\$40)

Business (\$50)

Benefactor (\$100)

Life Member (\$2000 or more)

I want to donate the following GIFT: \$ _____

In Memory of/In Honor of _____

Please notify (Name) _____

Mailing Address _____

City _____ ST _____ Zip _____

Gift Given By: _____

Dues and contributions are tax-deductible. Please make your checks payable to the **Friends of the Pacific Grove Library** and mail to **P.O. Box EH, Pacific Grove, CA 93950.** *For credit card donations, log on to www.pglibraryfriends.org*



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Book Signing – April 24

Pacific Grove children's librarian Alison Jackson is pleased to announce the publication of her thirteenth book for young readers, *WHEN THE WIND BLEW* (Henry Holt, Inc.). Written as a sequel to her popular picture book, *IF THE SHOE FITS*, the story describes what happens to the cradle in the treetop when a particularly strong gust of wind blows the baby—cradle and all—onto the roof of the old woman in the shoe!



Publishers Weekly says, "It is all told in verse rhymed with grace—verve, even—illustrated with soft, ballooning figures." Adds *Kirkus Reviews*: "Jackson puts nursery-world elements together like a jigsaw puzzle, assembling smart rhymes and clever scenarios." And *Booklist* writes "Youngsters familiar with traditional nursery rhymes will delight in meeting old friends in this what-happens-next adventure. Great fun for grown-ups and little ones alike."

The Pacific Grove Public Library will be hosting a "celebration and book-signing party" for Ms. Jackson on Thursday afternoon, April 24, from 3–5 p.m. All of her books will be available for purchase, along with copies of *WHEN THE WIND BLEW*.

New Members of Friends of the Library, First Quarter

Jay Bartow	Patricia McDowell
Darlene Billstrom	Patricia O'Keefe
Bill Chaffin	Alan and Elinor Peel
Harry and Linda Colehower	Laurel & Craig Robertson
Cyndy Davis	Shari Roehl
Barbara G. Dickinson	Hans Royer
Linda Felice	Laurie Sheehan
Jane Foley	Naomi Shibata
Suzie Gabri	Wanda Skonberg
Marge Gakabedian	Alice Stoll
Dan & Patricia Gotch	Judy Tatelbaum
Mary & Ward Keesling	George Turner
Jan Klinefelter	Leticia Valdez
Glenn and Julie Leon-Guerrero	Lydia Wilson
Mary Beth Long	Diane Winant
	Mary Helen Zenobia

Contributions, First Quarter

Carolyn Bazzani	Ken Hinshaw
Kathleen R. Bonner	Don & Noreen Nance
James & Marie Colbert	Wanda Skonberg
Donald Donohugh	Tessuti Zoo
William and Mary Gutches	

Pacific Grove Public Library Foundation (PGPLF) Welcomes New Board Member.

Noreen Nance joined the Foundation's Board of Directors in January 2014, bringing considerable financial experience. She was a finance manager at a Bay Area high-tech company. Later in her career, she conducted corporate financing training before retiring to Pacific Grove in 2000. Shortly thereafter, as president of the Friends of the Pacific Grove Library, Noreen led the fundraising efforts that raised \$800,000 to add a community room to the Library. Unfortunately, the project ran into opposition and was shelved.

Noreen's financial background is particularly useful because the main purpose of the Foundation is to develop a permanent fund from large donations and bequests. Once the fund assets have grown to the point where they can provide a stable income source, the Foundation will be able to augment public funding of the library to meet long-term goals, such as major programs and improving and expanding the physical structure of the library.

In addition to her involvement with the Library, Noreen has served on the Advisory Board of the Monterey Salvation Army and is currently a volunteer at the Pacific Grove Chamber of Commerce. Her favorite hobbies are reading (of course!), golf, quilting, hiking, and travel. Welcome, Noreen.



Reception held for Friends of the Library Contributors

Contribution In Memory of Jacquelyn and Red Phillips

Caroline & Steve Roberts

**Friends of the
Pacific Grove
Public Library**

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Current Resident or:

**Mark Your Calendars
Upcoming Author Events:**

**June 19: Peter Fischer
Sept. 25: Victoria Zackheim**

Volunteers: We Need You!!

The following are some areas where volunteers are currently needed. If any of these volunteer positions interest you, contact Peggy Hansen at phansen@redshift.com.

- ❖ Fortieth Birthday Party for the library this fall (date to be set soon.)
- ❖ September Membership Drive
- ❖ Approaching P.G. businesses with whom you do business to become business members.

- ❖ October Read-A-Thon
- ❖ Help prepare quarterly newsletter for mailing
- ❖ Meet The Author Events
 - Serve on the Author Committee
 - Publicity
 - Refreshments
 - Help set up (including sound system)
 - Greeter
 - Host membership table

Support the local businesses who support your library:

Alpha Stationers, Artisana Gallery, Back Porch Fabrics, Bratty & Bluhm Real Estate, Central Coast Writers, Coldwell Banker, Eric Miller Architects, Favazza Plastering, Grand Avenue Flooring, Dr. J. Gary Grant, Grove Market, Happy Girl Kitchen Company, Jones Group Real Estate, Lee's Salon, Lighthouse Oriental Therapies, Marita's, Matteson's Auto Repair, Monarch Knitting, Mum's Place, Pacific Grove Cleaners, Pacific Grove Florist, Pacific Grove Hardware, Pacific Grove Liquors & Deli, Pacific Thai Cuisine, Inc, Park Place Publications, Pavel's Backerei, Peppers' Mexicali Café, Petty's Plumbing, Seven Gables Inn, Silveria Consulting, St. Vincent de Paul Thrift, Strouse and Strouse Studio Gallery, Tessuti Zoo, The Hair Specialist, The Red House Café, Trotters Antiques, Victorian Corner Restaurant

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News from the LAB

The Pacific Grove Library Advisory Board (LAB) has been working on a survey for anyone who lives, works, goes to school, or spends time in the Pacific Grove area. We want to assess how people use the library, how often, and what services they like or want more of. We also want to hear from those who don't use the library to see what would encourage them to be patrons. We hope to have the survey available in the next few months and are working to finalize the survey itself as well as the communications plan. Stay tuned!

Annual Report

Friends of the Pacific Grove Library, Inc.
Annual Report for 2013

Income

Donations	\$35,600
Memberships	\$23,000
Fund Raisers	\$6,400

Total Income \$65,000

Expenditures

Books and materials	\$36,000
Children's programs	\$4,600
Library website	\$3,500
Teen center	\$800
Office expenses	\$8,400

Total expenditures \$53,300

Net Assets \$187,700

Change from 2012 +\$10,700

Meet Dianne Busse, Board Member

Dianne is a native Californian, born and raised in the Los Angeles area. She has two children and 5 grandsons.

Dianne enjoyed a successful career in Silicon Valley computer software education development. During that time, she earned her Master of Business Administration in Information Services. After managing her own company for developing computer software education, she joined Monterey Peninsula College as a Business/Computer instructor. While at MPC, she set up the Business Skills Center at the new MPC Marina Education Center. It was a joy to participate in expanding MPC programs, especially to support veterans reintegrating after service abroad.

Dianne has lived and taught English in Poland, China, Turkey and Nepal. She appreciates the opportunities to get acquainted with the people and become knowledgeable about the culture of a country.

1907 and 1908

Most residents of Pacific Grove know that the oldest portion of the library's structure is a "Carnegie library"; that is, it is one of the libraries built with funds provided by Andrew Carnegie. Few residents know the backstory revealed in correspondence discovered in our local history archive.

In 1907—after, apparently, Carnegie had promised \$10,000 to Pacific Grove—the President of the Library Board of Directors wrote him to ask for more money. "For some months past we have been endeavoring to obtain favorable bids and prices on our Library building, but in vain. Our plans and specifications are based on those of a building which was constructed, less than two years ago, for \$9700.00. The lowest bid we have been able to receive is over \$15000.00 . . . We earnestly request that you increase our building allowance, and promise that we will do credit to your generosity."

Carnegie's personal secretary responded, "Better see what you can do with the \$10,000 and ascertain just what amount is needed . . . before you call on Mr. Carnegie to add to his donation."

Time passes and apparently correspondence continues, although no copies of it exist. In the next letter from Carnegie's personal secretary, he makes his displeasure obvious ". . . [W]hy did you go on with the building you knew you had not the money to pay for?"

The new President of the Library Board of Directors writes back, ". . . [B]etter see what you can do . . .", by inference at least, would seem to warrant us in believing that we might hope for assistance if we found ourselves in the financial situation that we are to-day." He concludes hopefully, "Pacific Grove has a Library building that citizens . . . speak of in the highest terms. What we greatly need is books. If Mr. Carnegie could see his way . . ."



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Recent Author Events

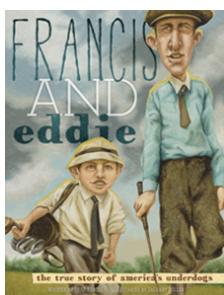
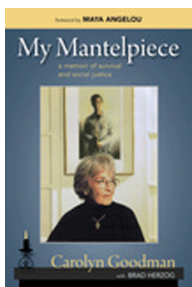
The Friends sponsored two very popular author events in the first quarter of 2014.

On January 19, a sell-out crowd of 200 enthusiastic readers and writers greeted acclaimed mystery writer Anne Perry at Chautauqua Hall. In honor of the Victorian setting for two of Perry's series, some in the crowd were dressed in period costume. And in acknowledgement of her wide appeal, some came from as far away as Turlock.

Perry delighted her audience with her willingness to connect. After her talk, in which she spoke with considerable passion about the writing process, she signed her books for anyone desiring her signature. (The new owner of **Bookworks** was on hand to sell copies of Perry's books.) Then, two days later, Perry had tea at **Crema** with four lucky winners of the drawing at her talk. Reports from this event were glowing—about Perry's warmth as well as the locale.

On February 27, 150 people swamped the Pacific Grove Library to hear Betty and Mike Sproule talk about their book, *The Stuff Cure: How We Lost 8,000 Pounds of Stuff for Fun, Profit, Virtue, and a Better World*.

The Sproules offered some rules of thumb to help decide what to keep and what to discard. The audience appreciated the light touch that the authors bring to their topic. Laughter often filled the Library, and people left hopeful about their own chances of paring down.



Brad Herzog at the Library:

THURSDAY, APRIL 17 – 7:30 - 9:00 p.m.

On April 17, P.G. author Brad Herzog presented his two newest books. *My Mantelpiece* is the coauthored memoir of the late Carolyn Goodman, mother of one of three civil rights volunteers murdered in Mississippi in 1964. *Francis and Eddie* is Herzog's latest children's book, and it celebrates the 1913 U.S. Open, when unknown amateur golfer Francis Ouimet and his 10-year-old caddie Eddie Lowery, shocked the world and transformed the sport.



The Sproules