



Friends of the Pacific Grove Public Library

The NEWSLETTER is published quarterly by the FRIENDS OF THE PACIFIC GROVE LIBRARY, a nonprofit organization that retains sole responsibility for editorial content and policy.

Volume 27 ♦ Number 4 ♦ Fall 2014 ♦ www.pglibraryfriends.org.

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Barbara Moore
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If you are interested in **volunteering** for Friends of the Library, contact Peggy Hansen at phansen@redshift.com.

Thanks to all the contributors to this newsletter, and to Cindie Farley who edits much of the material in it. They do great work. Any faults or omissions, or slip ups in punctuation, are mine! - Editor Diane Grindol

President's Letter

Dear Friends,

The Pacific Grove Library depends on the Friends every year, year after year, to provide at least \$40,000. These funds support the acquisition of books and materials, make possible the rich array of children's programs offered at the Library, and meet unexpected needs—like the revamping this year of the Library's website. (Have you seen it? It's really nice.)

The members of the Friends board have been strategizing to ensure that we will be able to meet our commitments. The Friends has been, from its founding 40 years ago, a membership-based organization. That is, its only stable funding source is the money generated from memberships. This reality is one of the reasons that we have been working hard to increase the number of members. (Our goal for 2014 is to reach—and surpass—400 members. As of this writing, we are at 395, including 49 local businesses. See the last page of this newsletter for a list.)

We have been very lucky in recent years to receive a healthy number of donations, and we certainly hope this trend will continue. We also schedule one major fund-raiser a year. This year, coming up on October 25, it is the Read-a-Thon. (See the story below.)

(continued on Page 2)



**Use Cause Brokers to find your Realtor®
and help raise thousand\$ for the
Pacific Grove Public Library**

HOW IT WORKS:

- 1 If you're planning to buy or sell a home, use Cause Brokers to find a highly-qualified local agent.
- 2 At closing, we'll donate 1/8 a percent of your home's sale price to the Friends of the Pacific Grove Public Library.
- 3 For example, buy a \$500,000 home and we'll donate \$2,500. **Simple as that.**

LEARN MORE:

CALL: Toll Free 855.76.CAUSE
EMAIL: info@causebrokers.com
VISIT: www.causebrokers.com

The Read-a-Thon

The Read-a-Thon comes around only every other year—and 2014 is the year. On Saturday, October 25, from noon to 10 p.m., the Library will be filled with children doing what they love to do—read! Local businesses, families, and individuals will each buy a sponsorship of a reading chair, and children will sign up for a time when they will sit in the chair and read, or if they want, be read to. We are in the process of looking for sponsorships. Contact the Friends if you're interested in being a sponsor: friendspglibrary@yahoo.com.

Be sure to drop by on October 25 to enjoy the sight of children immersed in their favorite books. You will come away feeling a little more positive about the future.



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President's Letter (cont'd)

But we really want to develop other reasonably steady revenue streams. We are pleased, then, to inform you about three ways to support the Friends in the course of carrying out regular business transactions.

→ **Smile:** When you make a purchase from Amazon, you can designate .5 percent of the cost as a contribution to the Friends. It doesn't add anything to the amount of your purchase; Amazon just redirects this amount to us. Information about this program can be found at www.smile.amazon.com.

→ **Cause Brokers:** If you're thinking of buying or selling a house, your transaction can make money for the Friends if you begin the process through Cause Brokers. Go to www.causebrokers.com for more information and to get in contact with their staff. They will put you in touch with a REALTOR® in your area. Soon after you buy or sell your home, a check equaling half a percent of your home's sales price will be donated to the Friends. For example, if you purchase a home for \$500,000, Cause Brokers will donate \$2,500. That's all there is to it. Again, it doesn't cost you anything.

→ **Dine Out with Friends:** If you have to eat, you can support the Friends. Every Wednesday this fall between September 17 and October 22, a local restaurant has agreed to donate a portion of its profits from the day to the Friends. You can find the schedule on the top of the next column on this page of the newsletter.

In the course of arranging this event, we have found other restaurants that want to partner with us to help the Library. So, we hope to make Dine Out with Friends a monthly event throughout the year. Stay tuned.
Susan Steele

Happy Birthday to the Friends!

As part of the 40-day celebration of its 40th anniversary, the Friends are throwing a birthday party – and it's at the Library. There will be cake and lemonade, a free raffle, games for kids, and prizes, balloons and music. Join in the open-house activities on Saturday afternoon, October 4, between 2–4. The party will be a fun way to support the group that loves to support our Library! Can you hum a few bars of "I get by with a little help from the Friends"?



Dine Out with Friends

Remember to Dine Out with the Friends at these restaurants on the following dates:

October 1 at Pacific Thai Cuisine
October 8 at Peppers Mexicali Cafe
October 15 at Il Vecchio
October 22 at Point Pinos Grill

Each restaurant will donate a portion of its profits from the day to the Friends, who will in turn give all of that money to the Library. So take a friend, enjoy a meal out, and support our business community while helping our library!

Our Library's Future

The Pacific Grove Public Library Foundation was created to obtain donations and bequests from people like you who support our library and want it to be here for the long term. The Foundation and the Friends have both worked hard with the City Council and library staff to have the library open more hours.

Because these efforts have succeeded, it is easy to forget that only a few years ago there was serious discussion about mothballing our library. The Foundation exists to help insure that this will not happen. It does so by building a large asset fund that it will invest. The goal is that earnings and growth from the investments will provide money to keep the Library afloat and to help the Library meet the future needs of our community.

In order to achieve significant growth, we need to increase the Foundation's asset fund.

The Foundation's website explains how you can make a donation or remember the Foundation in your will. A form is on the website (www.pglibraryfoundation.org). Or, a Foundation board member will be glad to talk to you about how you can help. Email us at contact@pglibraryfoundation.org or call us at 831 915 0520.

The Foundation and the Friends each need your support: the Foundation for the long-term fiscal health of our library; the Friends for the Library's annual operating needs. Also, please complete the survey on the Library's website so our library support groups know how the library can best serve you.

Barbara Moore, President
Pacific Grove Library Foundation



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Business Spotlight

This newsletter features two local restaurants. Both became business members early in our push to join forces with the business community, and both are participating in Dine Out with Friends

October 1 Dine Out with Friends



Pacific Thai Cuisine has been offering a bit of Thailand right in the heart of the Last Hometown since 2008. This family-owned restaurant takes pleasure in expanding the local palate by offering traditional Thai dishes, as well as “Thai mixed with California-style.” One example of the latter combines coconut milk, common to Thai dishes, with California—and very local—artichokes. Consistent with Pacific Thai’s aspirations on this score, its chef will be featured as one of the Peninsula’s great chefs at an event on November 15. Dine Out with a Friend at Pacific Thai on October 1!

Monterey County Gives—Again!

The Friends has just received notification of our selection for the Monterey County Gives! Campaign. On the strength of our idea, we were selected from among the highest number of applicants since the inception of the campaign.

One long-term goal of the Friends is to help the Library ensure access to intellectual stimulation for homebound seniors in the area it serves. The 2013 Monterey County Gives! Campaign funded scholarships for electronically savvy high school students to help seniors learn how to access electronic materials. The 2014 project will fund the acquisition by the Pacific Grove Library of 20 e-readers and an inventory of books and music to load on them. Each e-reader will be available for checkout. Student interns will be on-hand to teach seniors how to use the e-readers and to provide for their distribution. This method of meeting the needs of homebound seniors is not currently employed by any public library in Monterey County and, to the best of our knowledge, is not common outside of our area. So, the project will also serve as a test of its utility.

The Monterey County Gives! Campaign begins on November 15 and runs until the end of the year. Gifts to the Friends will be matched by Monterey County Gives! Help us end 2014 with a bang.

October 8 Dine Out with Friends



Peppers Mexicali Cafe is a casual restaurant with a southwestern-style decor, specializing in Latin American cuisine with an emphasis on fresh seafood. Peppers has a strong local following and is consistently voted the area’s favorite Mexican restaurant. Be sure to admire the old sign just to the right of the front door when you walk in. Dine Out with a Friend at Peppers on October 8!

Third Quarter New Members

Elayne Azevedo
Rebecca DeBartolo
Chris and Louis Desser
Cassandra Dotzler
Carol Evans
Joan and Wayne Hughes
Mr. and Mrs. David Laws
Kathryn McDonald
Onnette McElroy
Janet Myer
Thomas Vincent Nowaczyk
Bill and Shirley Peake
Anne Scanlon
Jay and Dianne Spingarn
Deborah Stark and Steve Cooperster
Ben and Mary Ann Whitten
Martha Wilber

Third Quarter Contributors

Vanessa Bredthauer
Francis Coen
Janice Dyer
Martin & Cecilia Kret
in honor of Joseph Rock
Jane Leatham

New Business Members

Ford Painting
Foxglove Gardens and Design
Glenn Gobel Custom Frames
Mando’s
Mountain Mike’s Pizza
Rose Nails
The Bagel Bakery
The Grove Laundry
The UPS Store #3441



**Friends of the
Pacific Grove
Public Library**

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Current Resident or:

Mark Your Calendars:

Friends Birthday Party, Saturday, October 4, from 2 to 4 p.m.

The Friends promised to hold a birthday bash. We have scheduled it to coincide with Chautauqua Days. Come to the Library for cake, games and fun.

Read-a-Thon, Saturday, October 25, from noon to 10 p.m.

Local businesses, families, and individuals will each buy a sponsorship of a reading chair, and children will sign up for a time when they will sit in the chair and read, or if they want, be read to.

Meet the Author: David J. Gordon, Thursday, November 20, 7:30 p.m.

Carmel Impresarios: a cultural biography of Dene Denny and Hazel Watrous

Dine Out with Friends!



**October 1 at Pacific Thai Cuisine
October 8 at Peppers Mexicali Cafe
October 15 at Il Vecchio
October 22 at Point Pinos Grill**

Support the local businesses who support your library:

Alpha Stationers, Artisana Gallery, Back Porch Fabrics, The Bagel Bakery, Bratty and Bluhm Property Management, Central Coast Writers, Coldwell Banker, Dr. J. Gary Grant, Eric Miller Architects, Favazza Plastering, Foxglove Gardens and Design, Glenn Gobel Custom Frames, Grand Avenue Deli, Grand Avenue Flooring, The Grove Laundry, Grove Market, Happy Girl Kitchen Company, Jan Pratt-Sotheby International, Jones Group Real Estate, Lee's Salon, Lighthouse Oriental Therapies, Lighthouse Pilates, Mando's, Marita's, Matteson's Auto Repair, Monarch Knitting, Mountain Mike's Pizza, Mum's Place, Nancy's Attic, Pacific Grove Cleaners, Pacific Grove Florist, Pacific Grove Hardware, Pacific Thai Cuisine, Inc, Pacific Travel, Park Place Publications, Pavel's Backerei, Peppers Mexicali Café, Petty's Plumbing, Rose Nails, St. Vincent de Paul Thrift, Seven Gables Inn, Silveria Consulting, Stephen G. Ford Painting, Strouse and Strouse Studio Gallery, Tessuti Zoo, The Hair Specialist, The Red House Café, Trotters Antiques, The UPS Store #3441, Victorian Corner Restaurant