



## Friends of the Pacific Grove Public Library

The NEWSLETTER is published quarterly by the FRIENDS OF THE PACIFIC GROVE LIBRARY, a nonprofit organization that retains sole responsibility for editorial content and policy.

Volume 27 ♦ Number 3 ♦ Summer 2014 ♦ [www.pglibraryfriends.org](http://www.pglibraryfriends.org).

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Thanks to all the contributors to this newsletter, and to Cindie Farley who edits much of the material in it. They do great work. Any faults or omissions, or slip ups in punctuation, are mine! - Editor Diane Grindol

### President's Letter

Dear Friends,

The formal launch of the Pacific Grove Public Library Foundation in May offers the opportunity to discuss its relationship to the Friends and the importance of both to the health, vitality, and well-being of the institution both organizations support – the Pacific Grove Library.

Through memberships, donations, and fund-raising events, the Friends raises money to support the acquisition of books (both bound and electronic) and other materials and the delivery of programs for the community (like the Summer Reading Program). In order for its budget to meet community demands on these fronts, the Library counts on the Friends to contribute roughly \$40,000 annually. The Friends is also regularly called on to meet unusual expenses that the Library's budget cannot cover. For example, the Friends paid for the development of the Library's new website and for the publicity regarding the community questionnaire to be distributed by the Library Advisory Board.

The idea for a foundation developed during the dark years of the Great Recession when the Library's budget was significantly reduced. With the goal of providing a stable funding source for the Library—one that is largely unaffected by annual income fluctuations—the Foundation's focus is on large gifts and bequests to build a significant asset base. Funds for the Library are to be generated from the income on the principal. If the Foundation has assets of \$2 million, it could assure the Library of \$80,000 annually; if the Foundation has assets of \$5 million, it could assure the Library of \$200,000 annually. These funds would, in time of hardship, shield the Library and, in better times, allow for improvements that would otherwise be impossible. It will likely take some years for the Foundation to build its assets from the current \$800,000.

In short, both organizations deserve, and need, your support. A quick rule of thumb to decide how to allocate your gift: If your interest is in the present, if you want the Library to put your money to use in the next year or so, give to the Friends. If your interest is in the future, if you see the Library's long-term financial stability as a priority, give to the Foundation.

Susan Steele

### Forty Days

No, it isn't a deluge. It is the forty-day celebration of the Friends 40th anniversary—beginning Monday, September 15, and ending Saturday, October 25.

### Membership Drive, September 15 – September 20:

Forty Days begins with a membership drive at the Library. We are looking for at least 25 new Friends. Bring your friends by for cookies.

### Dine out with Friends, September 17 and 24; October 1, 8, 15 and 22:

See the article on page 2.

### Meet the Author, September 18 (7:30 - 9:00pm):

Sept. 18: Victoria Zackheim. See the announcement on page 4.

### Birthday Party, October 4 (2 pm – 4pm):

The Friends promised to hold a birthday bash. We have scheduled it to coincide with Chautauqua Days. Come to the Library for cake and fun.

### Read-A-Thon, October 25 (all day):

The ever-popular Read-A-Thon returns to the Library. See the announcement on page 2.



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### Spotlight on Business: Lee's Salon

Located in a distinctive pink two-story Victorian house across the street from Fandango Restaurant, Lee's Salon has been at its current location for 24 years. Before that, it was located for 13 years on Forest Ave. Owner-operator Lee Choi started her career in Korea as a high stylist and has been in the hair business for 50 years. Lee is able to do anything with hair and, of all her wonderful clients, is especially fond of the older ones. She loves Pacific Grove and wants to keep working here as long as she can.



### Pacific Grove's Nonprofit of the Year



On June 7, the Friends of the Pacific Grove Library was honored as Pacific Grove's nonprofit of the year at the Chamber's annual awards ceremony at the Hotel Clement on Cannery Row. Friends board members Camille Liscinsky, Diane Grindol, and Cindie Farley were in attendance as board president Susan Steele accepted the following commendations: County of Monterey Certificate of Recognition; California Assembly Certificate of Recognition; California Senate Certificate of Recognition; City of Pacific Grove Certificate of Recognition; and Certificate of Special Congressional Recognition. In acknowledgement of the Chamber's role in a prosperous environment for all, Susan spoke briefly about how the library and the business community are deeply entwined—and that a healthy city rests on a healthy library and a healthy business community. She also drew attention to the fact that over 500 people come to downtown Pacific Grove to visit the Library every day it's open. A big thanks, once again, to our members for supporting the Friends in helping make the Library healthy!

### Dine Out with Friends

During the forty-day celebration of the Friends 40<sup>th</sup> anniversary, an event is planned to emphasize the relationship between the health and vitality of the community's Library and the health and vitality of local businesses.

Every Wednesday between September 15 and October 25 (that is, September 17 and 24, October 1, 8, 15, and 22) is a night to Dine out with Friends. On each of these Wednesdays, a local restaurant will be highlighted. Community members will be encouraged to eat a meal or enjoy a snack at the highlighted restaurant. Each restaurant will contribute 10 percent of its profits from that day to the Friends of the Pacific Grove Library! Friends will give all of that money to the Library.

Our Library is special. Our local restaurants offer extraordinary quality. Save your Wednesdays to enjoy the latter and support the former.

September 17 – Petra  
September 25 – Crema  
October 1 – Pacific Thai  
October 8 – Peppers  
October 15 – to come  
October 22 – to come

### Kids Read for PG Library!

The ever-popular Read-A-Thon is coming back to the Library on Saturday, October 25. This is an all-day event where children raise funds for their library by doing something they love – reading. Businesses and individuals support the event by sponsoring a chair. A child in the chair reads or is read to.

We will be asking for sponsors in September so look for your envelope in the mail. The Read-A-Thon is this year's major fundraising event for the library, so please mark your calendar and save the date—October 25!



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## Recent Author Events

The Friends sponsored two “Meet the *Pacific Grove* Author” events in the second quarter of 2014.

### Brad Herzog

On April 17, the audience enjoyed an intimate and meaningful evening with Brad Herzog (and his family) as he spoke at the Pacific Grove Library. Herzog shared insights and inspirations from his most recent books,



*My Mantelpiece* and *Francis and Eddie*. The books, diverse in content, both pay tribute to real-life heroes and the power of the human spirit.

Herzog coauthored *My Mantelpiece*, the memoir of Carolyn Goodman, whose son, Andrew, was murdered in 1964 during Freedom Summer. Dr. Goodman then went on to become an even greater advocate for those in need and with no voice.

*Francis and Eddie* is a children’s book that tells the true story of how two young Americans, an amateur golfer and his unlikely ten-year-old caddie, won the U.S. Open in 1913. The two underdogs ended up forging a lifelong friendship after their instrumental role in making golf a major sport in the U.S.

### LAB News

As part of the development of a strategic plan for the PG Library, the Library Advisory Board will be conducting a survey of library patrons. Keep an eye on your mail box in August for information about the survey and be sure to make your opinions known.

### New Members, Second Quarter

Tessa and David Avila

Richard Barber

Judith Cabral

David & Patricia Dormedy

Jon and Amy Ericson

Bob Gotch

Carol J. Jones

Barbara Hill Lebeck

Jan Pratt

Maryanne Spradling

Ken & Barbee Swofford

Ann Wills

#### Business Members

Lighthouse Pilates

Nancy’s Attic

Pacific Travel

### Contributors, Second Quarter

Dorothy Abeloe in honor of

Gail Abeloe and Gary Sprader’s  
anniversary

Helen Gehringer in memory of

Jacquelyn Phillips

Anthony & LaryLynn Muller Foundation

Lisa Fimby-Dukart

Mary Thiele Fobian

Ken & Barbee Swofford

### Peter Fischer

On June 19, a crowd of 140 greeted Peter Fischer at the Pacific Grove Library. The author and scriptwriter, best known for cocreating and producing the television series, *Murder, She Wrote*, talked about how he is still doing what he loves—creating mysteries and solving them.



Fischer, whose memoir about his years at Universal Studios is titled *Me and Murder, She Wrote*, has also published two political thrillers as well as a *Hollywood Murder Mysteries* series. His Hollywood murder mysteries take place in the 1940s and 1950s, with real movie stars and real movies in the making as the backdrop.

The two-time Golden Globe winner was also involved in the *Colombo* series starring Peter Falk, for which he wrote more than a dozen episodes. Fischer clearly enjoyed telling stories about this period of his life, at times mimicking Peter Falk’s mannerisms, which drew chuckles from the audience.

### Library Foundation Holds Its First Event

The Pacific Grove Public Library Foundation (“PGPLF”) made its official debut on May 4 at the Library. Donors to the Foundation and various long-time library supporters came to celebrate the launch of the PGPLF website ([www.pglibraryfoundation.org](http://www.pglibraryfoundation.org)) and to hear more about the Foundation’s goals, as well as how they could support its mission of providing long-term financial support for the Library. They also had a surprise—the new signs, donated by the Foundation, that identify our library as “A Carnegie Library.” In fact, we are the only Carnegie Library in all of Monterey County that still operates as a public library.

Each person received the Foundation’s new brochure, which outlines the Foundation’s purpose and describes how PGPLF complements the work of the Friends of the Library. I hope every library supporter will pick up a brochure at the Library and visit the Foundation website to find out more about it and how you can support the Foundation. Both the Foundation and the Friends need you to help us ensure our library can meet our community’s needs now and in the future.

Barbara Moore, President  
Pacific Grove Public Library Foundation

**Friends of the  
Pacific Grove  
Public Library**

Post Office Box EH  
Pacific Grove CA 93950

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**Mark Your Calendars**

**Upcoming Author Event: September 18 at 7:30 pm Victoria Zackheim**

Victoria Zackheim is the author of the novel, *The Bone Weaver*, and editor of five anthologies— *The Other Woman*, *For Keeps*, *The Face in the Mirror*, *He Said What?* and *Exit Laughing*. Zackheim will discuss the importance of the personal essay and how she uses this genre to bring together different voices around a common theme. She will talk about the challenge of writing from the heart, with writers exposing themselves in ways they'd rather not, yet are compelled to do. She will describe her nightmare that 22 writers will have conspired to turn in the same essay...and the joy of the reality that no two essays are ever alike.



**Volunteers: We Need You!!**

If you are interested in volunteering for Friends of the Library, contact Peggy Hansen at [phanen@redshift.com](mailto:phanen@redshift.com).

**Support the local businesses who support your library:**

Alpha Stationers, Artisana Gallery, Back Porch Fabrics, Bratty and Bluhm Property Management, Central Coast Writers, Coldwell Banker, Dr. J. Gary Grant, Eric Miller Architects, Favazza Plastering, Grand Avenue Deli, Grand Avenue Flooring, Grove Market, Happy Girl Kitchen Company, Jan Pratt-Sotheby International, Jones Group Real Estate, Lee's Salon, Lighthouse Oriental Therapies, Lighthouse Pilates, Marita's, Matteson's Auto Repair, Monarch Knitting, Mum's Place, Nancy's Attic, Pacific Grove Cleaners, Pacific Grove Florist, Pacific Grove Hardware, Pacific Thai Cuisine, Inc, Pacific Travel, Park Place Publications, Pavel's Backerei, Peppers Mexicali Café, Petty's Plumbing, Seven Gables Inn, Silveria Consulting, St. Vincent de Paul Thrift, Strouse and Strouse Studio Gallery, Tessuti Zoo, The Hair Specialist, The Red House Café, Trotters Antiques, Victorian Corner Restaurant