President’s Message

Change is in the air.

Judy Archibald, who was President of the Friends of the PG Library for two years and who was a long-time member of the Friends Board, has finished her term and turned to devoting her considerable energy and talents to the recently established Pacific Grove Public Library Foundation.

Lisa Maddalena, who has been Senior Librarian for five years and whose work as Children’s Librarian has made her dear to the heart of PG children for over 20 years, retired from the Library on March 15. Her staunch support for the Library was critical during the difficult years when its funding was in jeopardy.

We wish both of them well!

A nationwide search is underway for a Library Manager, a new title for the person who will lead the Library. The City, the Friends Board, the Library Advisory Board and the Foundation Board are in unanimous agreement that getting the right candidate is absolutely essential. If you know someone that you think fills the bill, please encourage him or her to investigate the opportunity.

I was elected the President of the Friends at the annual meeting in January (along with Mary Cunningham, Vice President, and Judy Wills, Chief Financial Officer and Treasurer). A 10-year resident of PG, I served previously as Chair of the Library Advisory Board and I have been on the Friends Board for the last two years.

One of our goals for the next year is to build membership in the Friends. The larger we make the circle of Friends the stronger our support for the Library can be. Encourage your family members and neighbors to become Friends. And, keep telling members of the City Council how important the Library is to you!

Susan Steele

Please Help! - Friends Fundraiser - April 13 7 - 9 p.m.

Just one hour of your time can help make An Evening for Library Lovers a big success.

Call Camille Liscinsky at 643-9331 or email her at camm22@gmail.com

Volunteer 1 hour for any of the following:
* distribute flyers
* pick up/deliver food
* sell tickets at the door
* serve refreshments
* collect payments for auction items
* clean up

Volunteer 2 hours; help is needed to:
* bake cookies
* set up

See you on April 13. Bring a friend or two and bid, bid, bid!
Standing Room Only At Recent Author Event
The last newsletter announced Frank Bardacke’s appearance at the library in February to talk about his book ‘Trampling out the Vintage’. His account of his experiences as a farm labor organizer during the rise of the United Farm Workers was a big hit. With more than 80 people attending—the most ever at one of our author events—people were literally standing in the aisles. Many people said they could have listened to him much longer.

The group was more diverse than usual including many students, and we drew people from outside the Peninsula, some from as far away as Sacramento and the Bay area. Frank sold all of the books he brought and generously donated half of the profits from the sales to the Friends of the Library. We raised nearly $500, a nice bonus for an event intended primarily as a community service.

JOIN Meet the Author Committee!
If you’d like to be involved in bringing authors for future events, we welcome new members to join the Meet the Author Committee. Contact either of the committee’s co-chairs, Dorothy Vriend or Barbara Moore at Post Office Box EH, Pacific Grove CA 93950. Watch for posters in the library and flyers around town for information about the next author events.

Library Foundation News
As of January 2013, Library Foundation Board members are—Barbara Moore, President; Judy Archibald, Vice-President, Michael Cunningham, Treasurer; Dennis Mar, Secretary; and Susan Steele occupies the seat designated for the Friends of the Library President.

The current Board is grateful to former Board members Gary Bales, Greta Miller, Barbara Morrison, A.J. Houston and Renee Kezirian who helped forge the Foundation. We are fortunate that A.J. Houston will remain active with the Foundation as an advisor to the Board’s Investment Committee. In addition, Cynthia Garfield has given generously of her time and expertise in strategic planning to the Foundation on a variety of issues. Her assistance has included facilitating meetings with the Foundation, Friends, Library Advisory Board and library staff.

This year the Foundation is progressing from the organizational stage to the next phase and will be engaging in more active fundraising. Creating a website with information about the Foundation with the ability to make online donations is one of the first projects this year.

While the website is under construction, donations can be made the regular way by mailing a check made out to the Pacific Grove Public Library Foundation to P.O. Box 2025, Pacific Grove, CA 93950. We hope you will also please remember the Foundation in your will and estate planning.

Dues and contributions are tax-deductible. Please make your checks payable to the Friends of the Pacific Grove Library and mail to P.O. Box EH, Pacific Grove, CA 93950. For credit card donations, log on to www.networkforgood.org.
Business Member Spotlight

Back Porch Fabrics is a full-featured quilt store on the corner of Central Ave and Grand Ave in Pacific Grove. Located in an old warehouse, complete with pine flooring, high ceilings and massive support beams, the store is worth visiting simply for its ambience.

It also bustles with activity. Both committed and casual quilters come to find colorful fabrics for their next project. Individuals of all skill levels take classes to learn new techniques. The classroom always has a quilt show on display, featuring talented local artists as well as those with national reputations.

The current quilt show – Cow Parade, by Mary Lou Weidman & Mel B. McFarland – is a delight. Each quilt has a theme based on word-play about cows. The cow design on one quilt, Moolah, uses fabric imprinted with dollar bill designs. This show runs until May 1.

Back Porch Fabrics has been a business member of the Friends for the last two years. Thanks to the store owner, Gail Abeloe, for her continued support.

Interesting Development

The Friends is now a partner with Cause Brokers, a partnership that is intended to help us increase our support for the Pacific Grove Library.

Buying or selling a home?
When you allow Cause Brokers to find you a real estate agent, Cause Brokers will donate thousands of dollars to the Friends of the Pacific Grove Public Library.

How it works:
The process is simple. Contact Cause Brokers and they will find you a REALTOR® within 24 hours. Soon after you buy or sell your home, a check equaling half a percent of the home’s sales price will be donated to the Friends of the Pacific Grove Public Library.

Check it out at:

Thank You THE WORKS

Anytime you’re buying books at The Works and mention that you’re a PG Library card holder, 15 percent of the sale will be donated to the Friends of the Library.
Current Resident or:

An Evening for Library Lovers - Join the Fun!
Saturday, April 13
7:00 - 9:00 p.m.
$15.00 members of Friends     $20.00 non-members
Pacific Grove Library / Proceeds to purchase EBooks

Silent Auction, Music, Food,
Items to be auctioned include:
An Afternoon Tea with Laurie R. King

Letters from famous people and copies of their favorite books, including:
Sue Grafton     Tony DiTerlizzi     Mark Wahlberg     Dan Gurney
Jacques Pépin     Lisa See     Lemony Snicket     Russell Banks
Jane Green

Autographed books:
Sylvia Earle     Phil Mickelson
Meg Cabot     John Travolta
Julia Child     Arnold Palmer

Theme Gift Baskets
Tea
Wine
Stationary (and more!)
Friends of the Pacific Grove Public Library

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Friends Annual Meeting

New Members - Welcome!
Suzanne Dewar
Cathleen Gable
Tom Immermann
Karin Locke
Lynn Mason
Charles Sartwell
Nancy Swing and Russell Sunshine
Bob and Rosemary Tintle

Donations - Thank You!
Carolyn Cain
Pam, Jim and Olivia Cain in honor of Claire Verduin
Jeanne Giraldo
Sue Hall
Mary Lou Kissel in memory of Emil Kissel
Jane Leatham
Lucy Moore

Friends Annual Report

Friends of the PG Public Library, Inc.
Annual Report for 2012

Income:
- Memberships: $9,000
- Donations: $11,000
- Saturday Used-Book Sale: $8,000
- Author Events/Fund Raisers: $17,000
- Interest Income: $300
- Total: $45,300

Expenses:
- Book Fund: $22,000
- Children/Teen Programs & Books: $19,000
- Library Computer: $1,000
- Foundation Seed Money: $20,000
- Misc Office Expenses: $6,000
- Total: $68,000

Net Assets: $176,945
Change from 2011: $22,828

**$100,000 of the net assets is held in reserve.**

The above statement was prepared without audit from the corporation's books and records. Income and expense figures are rounded.
Library News
Dear Friends,

On March 15, 2013, I will be retiring after almost 30 years with the Pacific Grove Public Library, as both the Children’s Librarian and for the past 5 years, the Senior Librarian. I have many people to thank, including the dedicated library staff, the City Council, the Library Board, the Library Foundation, the City Manager and city staff, and most especially you, the Friends of the Pacific Grove Library. Without your advocacy, I don’t believe the Library would be thriving as it is today. Because of the Friends’ determination and dedication, the City of Pacific Grove continues to have a library that can truly be said to be the heart of our community.

Five years ago the Library was on the brink of closing its doors—because of its dedicated supporters it remained open. Two years ago the Library was open only 24 hours per week; now we are open 39 hours a week, again in large part because of the Friends. I feel blessed to be part of a community that so values literature and learning, that values the free and open exchange of ideas.

As the Children’s Librarian for the past 30 years, I also thank the Friends for your continuing support of our Children’s program, which is wildly popular with Pacific Grove families. Parents have told me that our Library and its outreach to children has been a deciding factor in their decision to move to Pacific Grove. Public libraries must reach out to young people if they are going to survive in our rapidly changing world. Thank you for helping us to do just that.

Finally, I would like to thank our former Library Director, Bobbie Morrison. Bobbie was instrumental in moving the Pacific Grove Library into the computer age. When I began working at the Library in 1983, we were still checking out books manually and filing cards—Bobbie moved us into our current computer circulation system (shared with the Monterey Public Library), she purchased our first self check-out machine, and she brought the Internet to the Library. Bobbie also spearheaded our first space needs assessment and transformed the interior of the Library. Most importantly, Bobbie demonstrated professionalism in everything she did—she was an inspiration to all of us.

Although I am leaving the Library as a staff member, I am also a resident of Pacific Grove and a member of the Friends! I will continue to advocate for the Pacific Grove Library and I look forward to its continued success.

With gratitude,
Lisa Maddalena, Senior Librarian