

Pacific Grove Public Library Foundation



pglibraryfoundation.org

The background is a photograph of the interior of the Pacific Grove Public Library. The room features high ceilings with large, arched windows that let in bright natural light. Several wooden tables are arranged throughout the space, with people sitting at them, engaged in reading or study. The architecture includes dark wood columns and decorative pendant lights hanging from the ceiling. The overall atmosphere is quiet and scholarly.

ANNUAL REPORT

2018



PRESIDENT'S MESSAGE

This has been an unprecedented year of activity: in 2018 PGPL Foundation (PGPLF) was laser-focused on preparations for the upcoming, long-overdue Library Renewal Project. PGPLF joined with the Friends of the PG Public Library, the Library Advisory Board, and community volunteers to undertake a daunting \$2.5 million campaign to fund a comprehensive renewal that will preserve the past, enhance the present, and prepare for the future.

The pre-launch “silent campaign” began with seed money including \$586,000 in PGPL Foundation’s Stewardship Fund at the Community Foundation for Monterey County (see “Funds” on page 8 for more information). That was supplemented by City funds, including previous donations and a pledge of \$400,000 in City funds (\$200,000 in each of FY 2018-19 and FY 2019-20). In recognition of the unanimous City Council approval of the

project and \$400,000 pledge, PGPLF and the Friends each pledged \$200,000, to match the City’s commitment. This strong initial support was critical in our early efforts to seek large grants and donations.

The public campaign began on May 12, 2018, the 110th anniversary of the opening of our historic Carnegie library building. The evening before this “birthday party” in Jewell Park, PGPLF held a Meet the Architect pre-event for Legacy Society members, past donors, and Friends life members. Our library “family” enjoyed this first chance to hear architect Karin Payson’s initial plans while sampling wines donated by local wineries.

In the months following this launch, we received enthusiastic response from individuals, families, foundations, businesses, organizations, and service clubs. The Capital Campaign concluded on December 31, 2018, and we are pleased

The funds available for the [PGPL Renewal Project] are now more than \$2,600,000

to report that the generosity of our community exceeded even our optimistic goal:

The funds available for the project are now more than \$2,600,000!

As the steward of most of those funds, PGPLF will continue to work with the City and the Friends on the Renewal Project throughout 2019, tracking the progress of the work and releasing the funds to the City as the contractor's invoices come in. PG's outstanding library staff has been working very hard to ensure the best possible library service during the period the Carnegie building will be closed. They have been an inspiration to all of us on the PGPLF board. We could not have had a successful fundraising campaign without their wise advice, as well as unstinting and enthusiastic support of our efforts. For more information about what the Library Renewal Project will include and to follow its progress, see the

PG Public Library website

www.pacificgrovelibrary.org

where you can register to receive Renewal Project email updates.

2019 marks the centennial of Andrew Carnegie's death. What better tribute to this great philanthropist than the PG Renewal Project giving "rebirth" in 2019 to the last operating Carnegie library in Monterey County? Our community's generous response is proof that the PG Public Library remains a treasured part of our heritage and daily lives.

*MARY ANN WHITTEN
PRESIDENT, PGPL FOUNDATION*

3046 – Carnegie Public Library, Pacific Grove, California.



MISSION STATEMENT

The Pacific Grove Public Library Foundation was established as a source of long-term financial support for the Pacific Grove Public Library in order to enhance and expand the library's role as a center of learning, cultural enrichment, and community interaction. The Foundation provides an additional source of funds to supplement, not supplant, public funding.

WHY A FOUNDATION? A BRIEF HISTORY

The Pacific Grove Public Foundation (PGPLF) is a relatively new member of the PG library's support organizations: Library Board, Friends of PGPL, and, since 2011, PGPLF. Each group has a specific role to play, and all three work together to provide the support needed to supplement the City's efforts to ensure adequate funding for the resources, materials, and services our community needs and wants.

- The City-appointed Library Board serves as an advisory group, working with the library staff and the City Council to advocate for the library.
- The Friends of the PG Library, a 501(c)(3) non-profit organization, raises funds through memberships and activities such as book sales, author events, Dine Out, and other programs.
- PGPLF takes the lead in seeking donations and bequests to increase the Endowment Fund and also serves as principal steward for other medium-to-long-term funds that may arise.

In 2010, the Friends of the Pacific Grove Public Library received a substantial bequest from the estate of Erna Morris and decided to establish a Foundation to provide financial oversight and develop a stable, long-term source of funding to augment funds provided by the City of Pacific Grove and the Friends of PGPL and to help ensure the library's long-term financial stability.

In 2011 the Pacific Grove Public Library Foundation received its Internal Revenue Service determination that it qualified as a Section 501(c)(3) charitable organization (Tax ID #45-1738473). Bequests and other contributions to PGPLF are tax-deductible.

In the early stages, the PGPLF funds—the initial bequest plus earnings and some subsequent donations—were held in a group of brokerage funds selected with advice from financial advisors. In late 2016, however, the PGPLF Board voted unanimously to transfer the funds to a new PGPL Foundation Fund at the Community Foundation for Monterey County (CFMC). That fund was established in January 2017. Our partnership with CFMC ensures professional financial management of our funds and provides us with the benefit of CFMC's extensive knowledge, expertise, and network.

While continuing to invest for the long term, the Foundation is able to provide annual distributions to help with the library's current needs. In 2016, the Foundation and Friends entered into a closer collaboration to ensure both short-term and long-term support for our library. We established a Joint Investment Committee to oversee a new PGPL Fund for the Future at CFMC, a joint fund holding unrestricted donations received by both the Friends and the Foundation.¹ We also merged our websites at that time, though both URLs will take you to the right place:

www.pglibraryfriends.org goes to the Friends' homepage with a Foundation drop-down menu; www.pglibraryfoundation.org takes you directly to the Foundation's page.

1 See "Funds" on Page 8 for more information.

ABOUT THE PACIFIC GROVE PUBLIC LIBRARY FOUNDATION

The Pacific Grove Public Library Foundation (PGPLF) is a 501(c)(3) charitable organization (Tax ID #45-1738473) with a board of up to seven volunteer members. Donations and bequests to PGPLF are tax-deductible to the full extent allowable by law.

The work of the Foundation complements that of the Friends. In fact, the Foundation is a “Friend of the Friends.” Reflecting the close relationship between the PGPLF and the Friends of the Pacific Grove Public Library, one seat on the PGPLF board is reserved for the President of the Friends.

2018 Board of Directors

Mary Ann Whitten	President
David Russell	Vice President
Noreen Nance	Secretary
Linda Vogt	CFO and Treasurer
Dave Parker	Investment Chair
Donna Martin	Director
Kim Bui-Burton	President, Friends of PGPL





Left to Right: Kim Bui, Noreen Nance, Dave Parker, Mary Ann Whitten, David Russell, Linda Vogt, Donna Martin

2019 Board of Directors

Mary Ann Whitten	President
Donna Martin	Vice President
Noreen Nance	Secretary
Linda Vogt	CFO and Treasurer
Dave Parker	Investment Chair
David Russell	Renewal Project Liaison
Kim Bui	President, Friends of PGPL

FUNDS

The PGPL Foundation oversees three funds at the Community Foundation for Monterey County (CFMC), one of them in partnership with the Friends.

PGPL Foundation Fund

This is the permanent endowment fund, from which annual distributions for library needs average 4-5%. This fund is invested in CFMC's Primary (long-term) Portfolio and, on December 31, 2018, had a balance of \$721,592.94. The original agreement under which the PGPL Foundation was founded allows for larger

disbursements under certain extraordinary conditions. To support the upcoming \$2.5 million PGPL Renewal Project, PGPLF donated \$200,000 from this fund in 2018, an expenditure that fully meets the criteria for "extraordinary conditions."

PGPL Fund for the Future

This is a joint PGPL Foundation and Friends fund holding unrestricted donations received by both organizations. As the fund grows, the PGPL Joint Investment Committee, in consultation with the Library Director, decides on disbursement of these funds, e.g., transfer to the PGPL

Foundation Fund, use for current needs, etc. Donations made online to the Friends or Foundation automatically go into the Fund for the Future. This fund is invested in CFMC's Medium-Term Portfolio and, on December 31, 2018, had a balance of \$98,544.85.

PGPL Stewardship Fund

This fund was established in 2012 with funds raised for an Library Community Room expansion proposal which did not come to fruition. The PGPL Foundation invested these funds with CFMC until a new Renewal Project would be under way. That time arrived with the approval of the upcoming Library Renewal Project, and, under an agreement with the City of PG, the \$586,000 balance of the Stewardship Fund (original \$469,500 investment plus

earnings) has been moved to a PG bank (checking and CD accounts) to avoid market fluctuations as we approach the beginning of the PGPL Renewal Project. This fund was invested in CFMC's medium-term portfolio; since CFMC still holds this fund on its books (with a \$0 balance for now), it can be used in the future to hold donations or other funds restricted to capital improvement expenditures.

FINANCIAL REPORT

ASSETS HELD BY PGPLF on Dec 31, 2018

Checking/Savings	\$	36,159
Renewal Project Funds	\$	1,366,181
Subtotal Held by PGPLF	\$	1,402,340

ASSETS HELD BY CFMC on Dec 31, 2018

PGPL Foundation Fund	\$	721,593
PGPL Fund for the Future	\$	98,545
Subtotal Held by CMFC	\$	820,138

TOTAL ASSETS/LIABILITIES	\$	2,222,478
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CHANGES IN PGPLF CHECKING/SAVINGS ASSETS

Balance: Jan 1, 2018	\$	41,578
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Increases:

Community Share Program	\$	32
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Decreases

Postage, Mailings, Printing	\$	1,901
Accounting Service to File Form 990	\$	595
Insurance, Liability Director/Officer	\$	2,955

BALANCE: Dec 31, 2018	\$	36,159
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CHANGES IN RENEWAL PROJECT FUNDS

Balance: Jan 1, 2018	\$	586,259
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Increases:

Grants: PGPL Fund for the Future of CFMC	\$	164,425
Grant: PGPL Foundation Fund of CFMC	\$	200,000
Donations	\$	415,497

Decreases

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BALANCE: Dec 31, 2018	\$	1,366,181
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CHANGES IN ASSETS HELD BY THE COMMUNITY FOUNDATION FOR MONTEREY COUNTY (CFMC)

The following combines funds in both PGPL Foundation Fund and PGPL Fund for the Future.

Balance: Jan 1, 2018	\$	1,151,544
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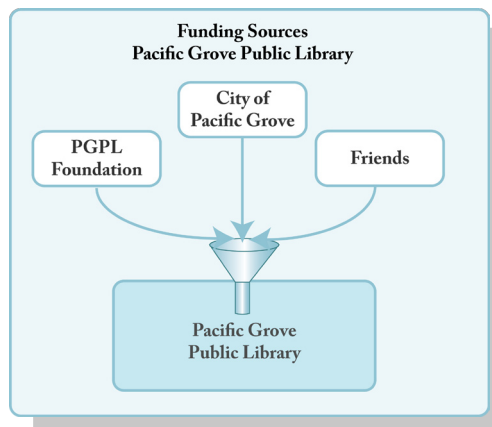
Increases:

Contributions/Interests/Dividends	\$	117,695
Realized Gains/(Loss)	\$	(73,899)

Decreases

Foundation Support	\$	10,777
Grants	\$	364,425

BALANCE: Dec 31, 2018	\$	820,138
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PLANNED GIVING

If Pacific Grove's historic Carnegie library has played a positive role in your life or in the life of someone you know, please consider including the PG Public Library Foundation (Tax ID# 45-1738473) in your estate plans. You can help ensure that our library will continue to thrive for the next generation by giving now or by making a planned gift to the Pacific Grove Public Library Foundation. You can provide lasting support in many ways: making a bequest in your will, designating the Foundation as a beneficiary in your retirement account or insurance policy, or making a donation that provides you with a gift in your lifetime.

We would be happy to discuss these or other options with you, but we suggest that you consult with an attorney or estate planning expert to find the best way to achieve your objectives. We work closely with the Community Foundation for Monterey County who can also help you with questions about planned giving.

LEGACY SOCIETY...ARE YOU INCLUDED?

One of our PGPLF goals for 2019 is to expand the membership of our Legacy Society.

If you have included PGPL Foundation (Tax ID#45-1738473) in your estate plans, we want to include you in our Legacy Society.

Members receive our Annual Report and are invited to special events such as the "Meet the Architect" evening we held in 2018.

Please contact us to say you want to be included.

For more information on how to leave a lasting legacy, see our webpages or email us at:

foundation4pgpl@gmail.com



Hauk Gallery



Children's Corner

Pacific Grove Public Library Foundation



CONTACT INFORMATION

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